



# CIRCULATION STATEMENT

## FOR SIX MONTH PERIOD ENDING IN JUNE 2015

Hospitality Design magazine, Emerald Expositions, 85 Broad Street, New York, NY 10004

### FIELD SERVED

HOSPITALITY DESIGN serves the fields of interior design firms, architectural firms, contractors/builders/developers, purchasing firms and related firms in the hospitality field including hotels, resorts, restaurants, clubs, senior living and healthcare facilities, casinos, time share and others in related industries.

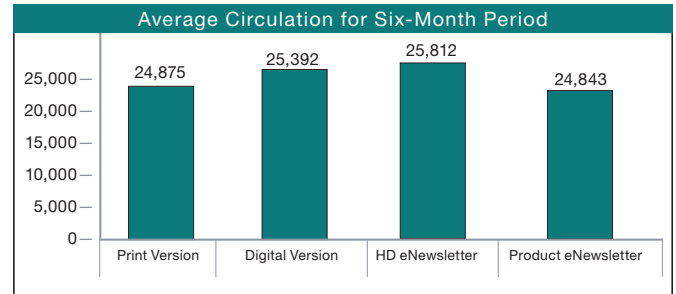
### DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include architects, interior designers, employees of purchasing firms and contractors/builders/developers who work on hospitality projects; as well as owners, operators and executives who make décor/design decision for hotels, resorts, restaurants, clubs, senior living and healthcare facilities and others related to the field.

## Print Edition

### Average Distribution

Circulation By Issue				
Circulation by Issue	Print Version	Digital Version	HD eNewsletter	Product eNewsletter
January	n/a	n/a	26,739	25,995
January/February	24,875	25,703	n/a	n/a
February	n/a	n/a	26,653	25,805
March	n/a	n/a	26,031	25,087
March/April	24,875	25,474	n/a	n/a
April	n/a	n/a	25,363	24,385
May	24,875	25,311	25,283	24,303
June	24,875	25,080	24,804	23,488
<b>Average</b>	<b>24,875</b>	<b>25,392</b>	<b>25,812</b>	<b>24,844</b>



Average Distribution	Copies	Percent
Qualified Non Paid	24,875	86%
Non Qualified Paid	268	1%
Trade Shows/Conventions	2,216	8%
Advertisers/Agencies	854	3%
All Other	711	2%
<b>Total Average Distribution</b>	<b>28,924</b>	<b>100%</b>

## PROFILE OF PRINT SUBSCRIBERS FOR THE JUNE 2015 ISSUE

Involved in Décor/Design Decisions	92%
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Type of Business	Copies	Percent
Interior Design Firm	10,779	43%
Architectural Firm	5,011	20%
Hotel/Resort	3,126	13%
Purchasing Firm	1,301	5%
Contractor/Builder/Developer	2,392	10%
Others including Restaurants, Clubs, Healthcare and Senior Living Facilities, Casinos and Timeshare and Others Allied to the Field	2,266	9%
<b>Total Qualified</b>	<b>24,875</b>	<b>100%</b>

Number of Employees at Firm	Copies	Percent
25 or More	7,715	32%
10-24	3,774	15%
5-9	3,870	16%
1-4	9,064	37%
<b>Total Responses</b>	<b>24,423</b>	<b>100%</b>

Number of Hospitality Projects within the last 24 months	Copies	Percent
25 or More	3,823	16%
10-24	4,352	18%
5-9	4,910	20%
1-4	9,636	39%
<b>Total Responses</b>	<b>22,721</b>	<b>93%</b>

Geographic Region	Copies	Percent
New England	799	3%
Middle Atlantic	2,403	10%
East North Central	2,442	10%
West North Central	1,150	5%
South Atlantic	6,093	24%
East South Central	648	3%
West South Central	1,752	7%
Mountain	3,439	14%
Pacific	6,096	25%
US Territories	53	0%
<b>Total US</b>	<b>24,875</b>	<b>100%</b>
Canada	-00	0%
Mexico	-00	0%
Other International	-00	0%
<b>Total Qualified</b>	<b>24,875</b>	<b>100%</b>

The information provided above for print subscribers is based on data collected through subscription forms that is data entered, maintained and reported on by our third party subscription fulfillment company, Omeda Data Systems, located in Northbrook, IL. This data has been reviewed and attested to by the following Emerald Expositions employees:  
 Paul Bienkowski Publisher  
 Joanne Wheatley VP, Marketing Services



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## Digital Edition

### Profile of Digital Subscribers for the June 2015 Issue

<b>Involved in Décor/Design Decisions</b>	<b>91%</b>
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Type of Business	Percent
Interior Design Firm	34%
Architectural Firm	17%
Hotel/Resort	12%
Purchasing Firm	5%
Contractor/Builder/Developer	9%
Others including Restaurants, Clubs, Healthcare and Senior Living Facilities, Casinos and Timeshare and Others Allied to the Field	24%
<b>Total Qualified</b>	<b>100%</b>

Number of Employees at Firm	Percent
25 or More	36%
10-24	16%
5-9	14%
1-4	33%
<b>Total Qualified</b>	<b>100%</b>

Number of Hospitality Projects within the last 24 months	Percent
25 or More	18%
10-24	18%
5-9	19%
1-4	36%
<b>Total Qualified</b>	<b>92%</b>

## eNewsletter

### Profile of Digital Subscribers for the June 2015 Issue

<b>Do you specify hospitality FF&amp;E</b>	<b>78%</b>
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Type of Business	Percent
Interior Design Firm	38%
Architectural Firm	22%
Hotel Operator/Developer/Management	13%
Restaurant/Restaurant Chain HQ	2%
Purchasing Firm	5%
Others including Restaurants, Clubs, Healthcare and Senior Living Facilities, Casinos and Timeshare and Others Allied to the Field	20%
<b>Total Qualified</b>	<b>100%</b>

Annual Volume of space designed/specified	Percent
\$10,000,000+	29%
\$5,000,000 - \$9,999,999	18%
\$1,000,000 - \$4,999,999	20%
\$500,000 - \$999,999	10%
\$250,000 - \$499,999	9%
Under \$250,000	15%
<b>Total Qualified</b>	<b>100%</b>

Number of Hospitality Projects within the last 12 months	Percent
30+	16%
21-30	8%
11-20	16%
6-10	21%
1-5	40%
<b>Total Qualified</b>	<b>100%</b>

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The information provided for eNewsletter subscribers was collected through a survey sent to eNewsletter subscribers in June 2015.

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Paul Bienkowski  
Publisher

Joanne Wheatley  
VP, Marketing Services