



CIRCULATION STATEMENT

FOR SIX MONTH PERIOD ENDING IN JUNE 2017

Hospitality Design magazine, Emerald Expositions, 100 Broadway, New York, NY 10005

FIELD SERVED

HOSPITALITY DESIGN serves the fields of interior design firms, architectural firms, contractors/builders/developers, purchasing firms and related firms in the hospitality field including hotels, resorts, restaurants, clubs, senior living and healthcare facilities, casinos, time share and others in related industries.

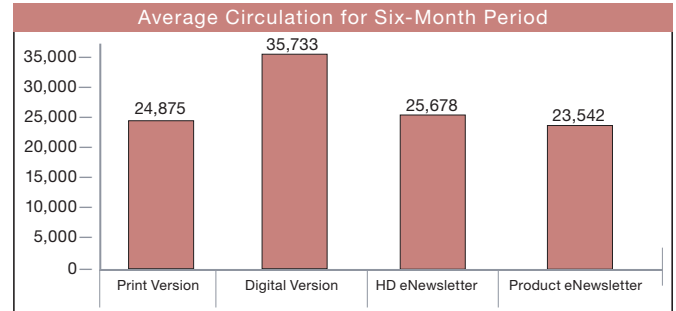
DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include architects, interior designers, employees of purchasing firms and contractors/builders/developers who work on hospitality projects; as well as owners, operators and executives who make décor/design decision for hotels, resorts, restaurants, clubs, senior living and healthcare facilities and others related to the field.

Print Edition

Average Distribution

Circulation By Issue				
Circulation by Issue	Print Version	Digital Version	HD eNewsletter	Product eNewsletter
January	24,875	35,523	25,358	23,128
February	24,875	35,478	25,246	23,064
March/April	24,875	35,316	25,187	22,931
April	n/a	-	25,224	22,912
May	24,875	35,288	25,717	24,069
June	24,875	37,060	27,334	25,145
Average	24,875	35,733	25,678	23,542



Average Distribution	Copies	Percent
Qualified Non Paid	24,875	87%
Non Qualified Paid	216	1%
Trade Shows/Conventions	1,389	5%
Advertisers/Agencies	1,543	5%
All Other	510	2%
Total Average Distribution	28,533	100%

PROFILE OF PRINT SUBSCRIBERS FOR THE JUNE 2017 ISSUE

Involved in Décor/Design Decisions	94.5%
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Type of Business	Copies	Percent
Interior Design Firm	10,176	41%
Architectural Firm	5,129	21%
Hotel/Resort	3,516	14%
Purchasing Firm	997	4%
Contractor/Builder/Developer	2,372	10%
Others including Restaurants, Clubs, Healthcare and Senior Living Facilities, Casinos and Timeshare and Others Allied to the Field	2,685	11%
Total Qualified	24,875	100%

Number of Employees at Firm	Copies	Percent
25 or More	7,320	34%
10-24	3,375	15%
5-9	3,325	15%
1-4	7,783	36%
Total Responses	21,803	100%

Number of Hospitality Projects	Copies	Percent
25 or More	3,949	16%
10-24	4,386	18%
5-9	4,965	20%
1-4	9,567	39%
Total Responses	22,867	94%

Geographic Region	Copies	Percent
New England	843	3%
Middle Atlantic	2,447	10%
East North Central	2,533	10%
West North Central	1,200	5%
South Atlantic	5,964	24%
East South Central	664	3%
West South Central	1,888	8%
Mountain	3,542	14%
Pacific	5,264	21%
US Territories	55	0%
Total US	24,400	98%
Canada	475	2%
Mexico	-	0%
Other International	-	0%
Total Qualified	24,875	100%

The information provided above for print subscribers is based on data collected through subscription forms that is data entered, maintained and reported on by our third party subscription fulfillment company, Omeda Data Systems, located in Northbrook, IL. This data has been reviewed and attested to by the following Emerald Expositions employees:
 Paul Bienkowski, Publisher
 Joanne Wheatley, VP, Marketing Services



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Digital Edition

Profile of Digital Subscribers for the June 2017 Issue

Involved in Décor/Design Decisions	91%
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Type of Business	Percent
Interior Design Firm	35%
Architectural Firm	15%
Hotel/Resort	16%
Purchasing Firm	7%
Contractor/Builder/Developer	10%
Others including Restaurants, Clubs, Healthcare and Senior Living Facilities, Casinos and Timeshare and Others Allied to the Field	17%
Total Qualified	100%

Number of Employees at Firm	Percent
25 or More	37%
10-24	16%
5-9	14%
1-4	33%
Total Qualified	100%

Number of Hospitality Projects	Percent
25 or More	19%
10-24	18%
5-9	19%
1-4	37%
Total Qualified	93%

eNewsletter

Profile of Digital Subscribers for the June 2017 Issue

Do you specify hospitality FF&E	78%
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Type of Business	Percent
Interior Design Firm	39%
Architectural Firm	14%
Architecture & Interior Design	18%
Hotel/Motel Operator/Developer/Management	12%
Restaurant/Restaurant Chain HQ	4%
Others including Restaurants, Clubs, Healthcare and Senior Living Facilities, Casinos and Timeshare and Others Allied to the Field	13%
Total Qualified	100%

Annual Volume of space designed/specified	Percent
\$10,000,000+	22%
\$5,000,000 - \$9,999,999	16%
\$1,000,000 - \$4,999,999	25%
\$500,000 - \$999,999	10%
\$250,000 - \$499,999	8%
Under \$250,000	19%
Total Qualified	100%

Number of Hospitality Projects within the last 12 months	Percent
30+	9%
21-30	3%
11-20	12%
6-10	15%
1-5	61%
Total Qualified	100%

The information provided for digital edition subscribers is based on data collected through subscription forms that is data entered, maintained and reported on by our third party subscription fulfillment company, Omeda Data Systems, located in Northbrook, IL.

The information provided for eNewsletter subscribers was collected through a survey sent to eNewsletter subscribers in June 2017.

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Publisher

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